



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
 www.uspto.gov

BIB DATA SHEET

CONFIRMATION NO. 6407

SERIAL NUMBER 10/669,791	FILING or 371(c) DATE 09/25/2003 RULE	CLASS 709	GROUP ART UNIT 3622	ATTORNEY DOCKET NO. 54820-00602		
APPLICANTS Joseph G. Wilson, Mamaroneck, NY; ** CONTINUING DATA ***** This appln claims benefit of 60/491,521 08/01/2003 <i>MB</i> ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** ** SMALL ENTITY ** 04/23/2004						
Foreign Priority claimed <input type="checkbox"/> Yes <input type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input type="checkbox"/> No Verified and Acknowledged <u>Examiner's Signature</u>		<input type="checkbox"/> Met after Allowance <u>Initials</u>	STATE OR COUNTRY NY	SHEETS DRAWINGS 7	TOTAL CLAIMS 23	INDEPENDENT CLAIMS 3
ADDRESS KELLEY DRYE & WARREN LLP 3050 K STREET, NW SUITE 400 WASHINGTON, DC 20007 UNITED STATES						
TITLE System and method for segmenting and targeting audience members						
FILING FEE RECEIVED 517	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:			<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit		